



Accessibility Audit

Executive Summary
 * 44 indexed pages --> **4,640 issues identified**
 * WCAG 2.1
 - "Error": Conformance Level: AAA --> **2,655 issues**
 - "Warning": Conformance Level: AA --> **1,985 issues**
 - "Passed": Conformance Level: A --> **0 issues**

Accessibility Issue	Type	Count	Description / Comments
Insufficient Color Contrast	Error	1,474	Insufficient Color Contrast errors means that we have identified that one or more of the color combinations on your post or page do not meet the minimum color contrast ratio of 4.5:1. - The foreground color usually refers to the color of text or icons that are overlaid on a colored background, button, or background image.
Improper Use of Link	Error	565	An Improper Use of Link error appears if you have links that are missing an href attribute or are only linked to a #, and do not have role="button" on them. - Links should be used to direct people to other parts of your site. - To resolve this error, recode the link to use a <button> tag (preferable) or add role="button" to the existing <a> tag.
Empty Link	Error	388	An Empty Link error means that one of the links present on the web page is empty or contains no text describing where the link will go if clicked. - To fix an empty link error, you will need to find the link that is being flagged and add descriptive text to it. You will need to either: add text content within an empty <a> element or, if your link contains an SVG or Webfont icon, hide that element with aria-hidden="true" and add an aria-label attribute to the <a> tag or screen reader text.
Broken Skip or Anchor Link	Error	133	Broken Skip or Anchor Link errors appear when there is a link that targets another section on the same page but there is not an element present on the page that has the referenced id. This error will also appear if you're linking to just a #. - To resolve this error, manually test the link to confirm it works and then either fix it or "Ignore" the error as applicable.
Image Missing Alternative Text	Error	42	An Image Missing Alternative Text error means that your image does not have an alt attribute (alt="") contained in the image tag (<a>) at all. - To fix an Image Missing Alternative Text error, you will need to add an alt tag to the image with appropriate text describing the purpose of the image in the page.
Incorrect Heading Order	Error	24	An Incorrect Heading Order error means your heading structure has skipped over a level. - To fix incorrect heading order errors, you will need to either change the incorrect heading level to the correct heading level, or add content with the correct heading level in between the two already existing levels.
Ambiguous Anchor Text	Error	22	Ambiguous Anchor Text errors appear when there is linked text that has no meaning outside of its surrounding content. Common examples of this include linking phrases like "click here" or "learn more." - To resolve this error, change the link text to be less generic so that it has meaning if heard on its own.
Linked Image Empty Alternative Text	Error	5	A Linked Image Empty Alternative Text error appears when an image that is linked to a URL has an alt attribute (alt="") with nothing in it. - To resolve this error you need to add meaningful alt text to the image.
Missing Form Label	Error	2	A Missing Form Label error is triggered when an <input> (form field) is present in your form and but is not associated with a <label> element. - To fix missing form label errors, you'll need to determine how the field and form were created and then add field labels or a correct for="" attribute to existing labels that are not connected to a field.
TOTAL COUNT		2,655	
Link Opens New Window or Tab	Warning	1,048	A Link Opens New Window or Tab warning appears when there is a link on your website that has been set to open in a new tab or window when clicked. - It is considered best practice to not open new tabs or windows with links.
ARIA Hidden	Warning	737	The ARIA Hidden warning appears when content on your post or page has been hidden using the aria-hidden="true" attribute. When this attribute is added to an HTML element, screen readers will not read it out to users. - When you see this warning, you need to determine if the element is supposed to be hidden from people who are blind or visually impaired. If it is correctly hidden, "Ignore" the warning. If it is incorrectly hidden and should be visible, remove the aria-hidden="true" attribute to resolve the warning.
Image Empty Alternative Text	Warning	111	An Image Empty Alternative Text warning appears if you have an image with an alt attribute (alt="") that is empty. Alternative text tells people who cannot see what the images is and adds additional context to the post or page. - To fix an Image Empty Alternative Text warning, you need to determine if the image is decorative or if adds something meaningful to the page. If it is not decorative, you need to add appropriate alternative text to describe the image's purpose. If the image is decorative, then you would leave the alternative text blank and "Ignore" the warning.
Duplicate Alternative Text	Warning	39	The Duplicate Alternative Text warning appears when the alternative text for an image on a post or page is identical to nearby or adjacent text, including the image's title or caption. - To resolve this warning, you will need to change the text of either one or both elements that flagged the Duplicate Alternative Text warning, ensuring that all images have unique alt text and that you are not repeating your alt text in your image titles and captions.
Possible Heading	Warning	33	A Possible Heading warning occurs when there is text on a page that appears to be a heading, but has not been coded with proper heading tags. - To fix a Possible Heading warning, you will need to determine if the flagged text is indeed intended to be a heading. If so, you need to change it from a paragraph to a heading at the proper level. If it is not supposed to be a heading then you can safely "Ignore" the warning.
Link to PDF	Warning	5	A Link to PDF warning means that one or more of the links on your page or post directs to a PDF file. This warning is a reminder to manually test the linked PDF for accessibility and to confirm that it conforms to all relevant WCAG guidelines. - To resolve a Link to PDF warning, you need to: (1) ensure a direct link to view or download the document is present if you're using a plugin to embed it on the page; (2) ensure the link to the document warns users it is a link to a document by displaying the specific file extension in the link anchor; and (3) test and remediate your document for accessibility errors. After determining your file is fully accessible, you can safely "Ignore" the warning.
Missing Subheadings	Warning	4	A warning about missing headings means that your post or page does not contain any heading elements (<h1>—<h6>) within the content of the post or page body section, which can make it especially difficult for screen reader users to navigate through the content on the page. - To fix a page with no headings, you will need to add heading elements.
Underlined Text	Warning	3	An Underlined Text warning appears if any text on your page is wrapped in an HTML underline tag (<u>). In an online environment, underlined text is generally used to indicate linked text and it is not considered a best practice to underline text for emphasis only. - To fix underlined text, you will need to remove the <u> element from the text or CSS styles that are making it underlined.
A Video is Present	Warning	2	Because videos frequently contain accessibility problems, many of which can only be identified by a person, The A Video is Present warning appears anytime a video is detected on a post or page as a reminder that you need to manually test your video for accessibility. - To resolve this warning, you need to visit the front end of your website and confirm that the video in the warning is accessible. Once you have fully tested the video for accessibility, you need to fix any errors that may be present and then can "Ignore" the warning to mark it as complete.
Text Justified	Warning	2	A warning about missing headings means that your post or page does not contain any heading elements (<h1>—<h6>) within the content of the post or page body section, which can make it especially difficult for screen reader users to navigate through the content on the page. - To fix a page with no headings, you will need to add heading elements.
A Slider is Present	Warning	1	Because sliders frequently contain accessibility problems, many of which can only be identified by a person, the A Slider is Present warning appears anytime a slider is detected on a post or page as a reminder that you need to manually test your slider for accessibility. - To resolve this warning, you need to visit the front end of your website and confirm all sliders on the page are accessible.
TOTAL COUNT		1,985	
Empty Button	Passed	0	N/A
iFrame Missing Title	Passed	0	N/A
Missing Title	Passed	0	N/A
Image Animated GIF	Passed	0	N/A
Missing Language Declaration	Passed	0	N/A
Broken ARIA Reference	Passed	0	N/A
Missing Transcript	Passed	0	N/A
Low-quality Alternative Text	Passed	0	N/A
Blinking or Scrolling Content	Passed	0	N/A
Missing Table Header	Passed	0	N/A
Text Too Small	Passed	0	N/A



PEAK MARKETING
— elevate your impact —

Accessibility Audit

Executive Summary
* 44 indexed pages --> **4,640 issues identified**
* WCAG 2.1
- "Error": Conformance Level: AAA --> 2,655 issues
- "Warning": Conformance Level: AA --> 1,985 issues
- "Passed": Conformance Level: A --> 0 issues

Accessibility Issue	Type	Count	Description / Comments
Duplicate Form Label	Passed	0	N/A
Image Long Alternative Text	Passed	0	N/A
Linked Image Missing Alternative Text	Passed	0	N/A
Empty Form Label	Passed	0	N/A
Long Description Invalid	Passed	0	N/A
Image Map Missing Alternative Text	Passed	0	N/A
Tab Order Modified	Passed	0	N/A
Link to MS Office File	Passed	0	N/A
Empty Table Header	Passed	0	N/A
Empty Heading Tag	Passed	0	N/A
Link to Non-HTML File	Passed	0	N/A
TOTAL COUNT		0	